

**Construction Research Council Meeting Minutes**  
**June 4, 2003**  
**Phone Conference**

**Attendees:** Paul Chinowsky, Edward Jaselskis, Keith Molenaar, Tony Songer

Edward Jaselskis chaired the meeting.

**Discuss Academic Committee Activities for Fall CRC Meeting**

Paul Chinowsky reported.

The 2003 CRC fall meeting in Nashville will have an M.S./Ph.D. research presentation symposium with refereed papers and presentations.

Current participation is anticipated between 10-15 students.

Students will submit papers for review and proceedings. Presentations will occur after the CRC business meeting. Each presentation will be a 5 minute overview.

**CRC-CI Liaison Committee activities**

Keith Molenaar reported. Results of initial committee meeting held May 2003:

Mission statement developed – see attached CRC-CI Liaison meeting minutes attachment 1.

Opportunities discussed include:

- Newsletter participation (Research announcements, Education JCEM Journal teasers)  
Keith Molenaar will serve as coordinator/editor for the newsletter articles. Please contact Keith with questions, articles.  
The position of 'editor' will be held by the vice-chair of CRC.
- CI Conference participation  
2004 Atlantic Coast Conf. – Mike Toole is coordinating
- Revenue generating opportunities were discussed to include continuing education, specialty publications

**Marketing committee:**

Ed Jaselskis reported. See attached minute meetings (attachment 2) from Marketing committee meeting for details.

Committee Goal is to improve cooperation/coordination among Construction Researchers

Initial Committee Activities will focus on:  
Developing a Construction Researcher Web-site  
Promote CRC events  
Establish a Brochure for CRC

The committee's initial effort will focus on the Web-site development. Excom discussed the importance of insuring maintenance capacity of any website.

**2005 Construction Congress**

Currently interested parties include:

Jorge Vanegas – Georgia Tech  
Ken Walsh – San Diego State and Greg Howell

Benjamin Uwakweh – Cincinnati

Each party will be requested to provide a proposal to include conference theme, resources available, initial funding available by end of June.

Ed will discuss with CI their level of support for the Construction Congress.

**Peurifoy Award**

Nomination requests for 2004 Peurifoy will be solicited by Ed Jaselskis.

**Action Items**

1. Ed J. will send out request for proposal for the next Construction Research Conference.
2. Ed J. will solicit 2004 Peurifoy award nominations.
3. Ed J. will contact CI concerning Construction Congress involvement/support.

**Attachment 1:**

**CRC Marketing Committee Meeting Minutes**

April 28, 2003

11:00 A.M - 12:00 P.M. CST

*Telephone Conference Call*

**Attendees:** Edward Jaselskis, Bill O'Brien, Eddy Rojas, Lucio Soibelman,

**Committee Goals**

Create more synergy among construction researchers and promote member capabilities to industry practitioners. This will make us a more cohesive association of construction researchers that the industry can better understand and rely on for assistance. This will also provide us with a greater presence to funding agencies (e.g., NSF, USAID, NCHRP, etc.).

**Possible Marketing Activities**

1. Create website (web interface to database with key words, link to individual webpage)
2. Promote CRC events
3. Establish a brochure for CRC

**Plan of Action:**

It was decided to initially work on the website. Rojas will identify what he feels is important regarding website content then send this information to Soibelman for his comments who will in turn forward the collective comments to Jaselskis. Jaselskis will review and add further comments where appropriate and send the information to O'Brien who will work on the packaging aspects ("look and feel"). We will review a draft at our next meeting and then obtain comments from other CRC members and the CI Board. It was felt that work on the website will help us to develop the brochure.

**Next Meeting**

Target end of May beginning of June—or once we have a draft website plan in place.

**Attachment 2:**

**CRC Marketing Committee Meeting Minutes**

April 28, 2003  
11:00 A.M - 12:00 P.M. CST

*Telephone Conference Call*

Attendees: Edward Jaselskis, Bill O'Brien, Eddy Rojas, Lucio Soibelman,

**Committee Goals**

Create more synergy among construction researchers and promote member capabilities to industry practitioners. This will make us a more cohesive association of construction researchers that the industry can better understand and rely on for assistance. This will also provide us with a greater presence to funding agencies (e.g., NSF, USAID, NCHRP, etc.).

**Possible Marketing Activities**

4. Create website (web interface to database with key words, link to individual webpage)
5. Promote CRC events
6. Establish a brochure for CRC

**Plan of Action:**

It was decided to initially work on the website. Rojas will identify what he feels is important regarding website content then send this information to Soibelman for his comments who will in turn forward the collective comments to Jaselskis. Jaselskis will review and add further comments where appropriate and send the information to O'Brien who will work on the packaging aspects ("look and feel"). We will review a draft at our next meeting and then obtain comments from other CRC members and the CI Board. It was felt that work on the website will help us to develop the brochure.

**Next Meeting**

Target end of May beginning of June—or once we have a draft website plan in place.

**CRC Marketing Committee Meeting Minutes**

Wednesday, June 4, 2003  
2:00 P.M. – 3:15 P.M. CST  
Telephone Conference Call

Attendees: Edward Jaselskis, Bill O'Brien, Eddy Rojas, and Lucio Soibelman

This committee is currently working on developing a website for CRC. Information that the committee thought would important includes: photo, name, rank, affiliation, address, phone number, fax number, email address, homepage address, year Ph.D. was obtained, school Ph.D. was obtained from, research interest (1 paragraph), professional experience (1 paragraph), list of sponsor agencies the researcher has worked with (and may the titles, short abstract of each project, and funding amount for each project), links to three recent publications in PDF format, and names of Ph.D. graduates. It would also be helpful to have a search capability (by area of expertise, region, etc.). O'Brien created a sample website from a template that was discussed in the meeting (<http://web.dcp.ufl.edu/wjob/crc/index.htm>). We also reviewed another more static resume developed by another CRC member. There was a significant amount of discussion regarding the direction the committee should take related to the functionality of the website.

A decision was made to write up short proposals considering two alternatives: 1. a simple static website (O'Brien) and 2. a more comprehensive, dynamic website (Rojas). Each approach has its strengths

and weaknesses in terms of initial development effort and maintenance requirements. The proposals are due by July 4. The next step for the committee is to obtain feedback from potential users (e.g., academics, industry, and funding agencies) and acquire funding to develop and maintain this website. Keith Molenaar, CRC Exec Com, emphasized that maintenance of the website should be an important consideration in the planning phase.

The next telephone conference meeting is scheduled for the middle of July.

Aside: Keith Molenaar suggested that we look at the Community of Science website (<http://www.cos.com>) as we do not wish to duplicate a database that already exists. We might also obtain some additional ideas for the CRC website.